

## Virtual Product Launch Sweepstakes

### OFFICIAL RULES

**NO PURCHASE NECESSARY TO ENTER OR WIN; a purchase will not increase your chances of winning. This promotion is not being offered to the general public; only guests invited by Sponsor to attend a private virtual product launch event are permitted to participate.**

**SPONSOR:** Sub-Zero Group, Inc., 4717 Hammersley Road, Madison, WI 53711, manufacturer of Sub-Zero®, Wolf®, and Cove® brand appliances.

**ELIGIBILITY:** The Virtual Product Launch Sweepstakes (the “Sweepstakes”) is open only to those guests invited by Sponsor to attend the 2021 Virtual Product Launch Event (the “Event”) who are legal U.S. residents, 18 years of age or older, physically residing in the 50 United States (includes DC). Employees of Sponsor or its affiliates, distributors, and promotional and other vendor agencies involved in the Sweepstakes, and the immediate family (parent, spouse, sibling, child, grandparent, grandchild) and household members of all such employees, are NOT eligible. Sweepstakes is NOT open to the general public and is subject to all federal, state and local laws and regulations. Void where prohibited or restricted by law.

**SWEEPSTAKES PERIOD:** The Event will take place virtually on February 25, 2021. Sweepstakes entries must be submitted and received on February 25, 2021 from between 11:00 a.m. Central Time (CT) and 11:59 p.m. (CT).

**HOW TO ENTER:** To enter the Sweepstakes, go to the Event website – <https://pages.subzero-wolf.com/2021-showcase-na.html>– during the Sweepstakes Period. Please watch the short (30-minute) video introducing four new products offered by the Sponsor. You will then be required to respond correctly to four questions about the new products. (You will be given the opportunity to revise any incorrect answers.) After completing the quiz, please complete the required fields on the Sweepstakes entry form and click “Submit” to receive an entry. **All entries must be received by 11:59 p.m. CT on February 25, 2021.** Entries that are lost, late, illegible, corrupted, mechanically produced, misdirected, falsified, mutilated, damaged, altered, or otherwise irregular will be void and disqualified at Sponsor’s sole and absolute discretion. **Limit one entry per person/e-mail address/authorized e-mail account holder** during the Sweepstakes Period. The information you provide will be used consistent with Sponsor’s Privacy Policy.

**PRIZES AND APPROXIMATE RETAIL VALUES (“ARV”):** The following eight (8) prizes will be randomly awarded in a drawing in the order below. Limit one (1) prize per person.

- Two (2) winners will receive the following: One (1) Wolf New Generation Duel Fuel Range (ARV: \$15,000.)
- Two (2) winners will receive the following: One (1) Wolf New Generation Induction Range (ARV: \$9,500.)
- Two (2) winners will receive the following: One (1) Wolf New Generation E-Series Range (ARV: \$6,000.)

- Two (2) winners will receive the following: One (1) Sub-Zero Undercounter Refrigerator (ARV: \$3,000.)

In lieu of accepting the stated prize, each winner will have the option of accepting \$2,000 (payable in the form of a corporate check) instead of the appliance unit.

Taxes on prizes are the sole responsibility of the winners. Merchandise prizes are covered by Sponsor's standard limited warranties, and winners agree that their rights are limited to the terms of such standard limited warranties. Except as stated above, prizes are non-transferable and no substitution or cash equivalent is allowed except in Sponsor's sole discretion. Sponsor reserves the right to substitute prizes of the same ARV. Winner's social security number or taxpayer ID will be required in order to issue a Form 1099-MISC showing prize ARV as income to winner. Prize consists only of items specifically listed as part of the prize. All costs and expenses not specified herein, related to any prize, including but not limited to delivery, installation, service activation fees and other expenses incurred by accepting the prize, are the sole responsibility of the winner.

**SELECTION OF THE WINNERS AND ODDS OF WINNING:** Prizes will be awarded in a random drawing on or about February 26, 2021, from among all eligible entries received. Odds of winning depend on number of eligible entries received. Drawings will be conducted in accordance with the Official Rules by Sponsor, whose decisions on all matters related to the Sweepstakes are binding and final. Winners will be notified through email using the email address provided on the entry form, and winners will be required to respond within five (5) days of the notification, or the prize will be forfeited and an alternate winner will be chosen. Where not prohibited, affidavit of eligibility, prize acceptance form, tax information, publicity release, and/or mutually acceptable liability releases may be required if requested by Sponsor, and, if so requested, must be returned within reasonable specified time or prize will be forfeited and alternate winner chosen. Prizes will be fulfilled six to twelve weeks after the drawing.

**PUBLICITY RELEASE.** Except where prohibited, acceptance of a prize constitutes winner's consent that his or her name, likeness, voice and/or biographical data may be used for advertising and promotional purposes without limitation and without additional notice, compensation, or consent. Submission of content to be posted online constitutes permission for same.

**ENTRANTS' AGREEMENT TO ABIDE BY OFFICIAL RULES:** By entering the Sweepstakes, entrant agrees that s/he has read, accepted, and will abide by and be bound by these Official Rules and agrees that any dispute with regard to the conduct of this Sweepstakes, rule interpretation, or the awarding of prizes shall be submitted to Sponsor, whose decision shall be binding and final.

**RELEASE:** By entering the Sweepstakes, entrant agrees to release and hold harmless Sponsor, participating dealers, affiliates, distributors and promotional and other vendor agencies, their respective parent companies, affiliates, subsidiaries, service agencies, independent contractors, and the officers, directors, employees, agents and representatives of any of the above organizations ("Releasees") from any injury, loss or damage to person, including death, or

property due in-whole or in-part, directly or indirectly, to the acceptance or use/misuse of a prize, participation in any Sweepstakes-related activity, or participation in the Sweepstakes.

Releasees are not responsible for, and each entrant releases and holds harmless the Releasees from and against, any and all losses, damages, actions, demands, liabilities or claims of whatever nature or kind arising out of, or in connection with Sweepstakes. Without limiting the generality of the foregoing, the Releasees will not be responsible for any typographical or other error in the printed or other related material related of this Sweepstakes, the administration of the Sweepstakes, the selection of entrants, in the announcement of prize, including erroneous appearance of qualification for prizes, any entries or entrants disqualified for any of the reasons stated in these Official Rules, or any loss, damage or claims caused by, or in any way related to the Sweepstakes.

**WARNING: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS. SHOULD SUCH ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGE FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW AND TO BAN OR DISQUALIFY SUCH PERSON FROM THIS AND FUTURE SWEEPSTAKES.**

**DISPUTES REGARDING THE IDENTITY OF ENTRANT:** Entries will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry. In the event of a dispute, the selected entrant may be required to provide proof that s/he is the authorized holder of the identified e-mail account.

**CHANGES TO SWEEPSTAKES, OFFICIAL RULES, ETC.:** Under no circumstances will more than the stated number of prizes be awarded. Sponsor reserves the right, in its sole and absolute discretion, to modify, cancel, or suspend this Sweepstakes, or to amend the Official Rules at any time, without prior individual notice, should any factor interfere with the administration, security, or proper play of this Sweepstakes as contemplated by these Official Rules. If for any reason Sponsor is prevented from continuing with this Sweepstakes, or the integrity and/or feasibility of the Sweepstakes is undermined by any event including but not limited to fire, flood, pandemic, epidemic, widespread illness, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state, provincial/territorial or local government law, order or regulation, order of any court or jurisdiction, Sponsor shall have the right, but not the obligation, in its sole and absolute discretion, to award the prizes from among all entries received to date.

**DISPUTES/CHOICE OF LAW:** EACH ENTRANT AGREES THAT (1) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR IN CONNECTION WITH THIS SWEEPSTAKES, OR ANY PRIZE AWARDED, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND ANY JUDICIAL PROCEEDING SHALL TAKE PLACE IN A FEDERAL OR STATE COURT IN DANE COUNTY, WISCONSIN; (2) ANY AND ALL CLAIMS, JUDGMENTS, AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THIS SWEEPSTAKES, BUT IN NO EVENT ATTORNEYS' FEES, AND (3) UNDER NO

CIRCUMSTANCES WILL ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL, AND CONSEQUENTIAL DAMAGES, AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES, OR THE RIGHTS AND OBLIGATIONS OF ENTRANT AND THE SPONSOR IN CONNECTION WITH THIS SWEEPSTAKES, SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF WISCONSIN, WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS OF ANY OTHER JURISDICTION THAT WOULD CAUSE THE APPLICATION OF THE LAWS OF ANY JURISDICTION OTHER THAN THOSE OF THE STATE OF WISCONSIN.

**RULES GOVERN:** The Sweepstakes will be run in accordance with these Official Rules, which shall prevail, govern, and control in the event of any inconsistency with any Sweepstakes-related materials.

**PRIVACY:** Personally identifiable information that is submitted by entrants as part of this Sweepstakes will be used to administer the Sweepstakes, select the winners, and fulfill the prizes, and will be treated in accordance with Sponsor's Privacy Policy.

**WINNERS' LIST:** For the name of the winners, send a self-addressed stamped envelope by June 30, 2021 to: Winner's List – Sub-Zero Group Inc.'s Product Launch Sweepstakes, Attn: Joe Schwartz, 4717 Hammersley Road, Madison, WI 53711.